

Action Plan 2025–2030

How we think about tomorrow today

Partschins, with all its districts, is not only a special place for holidays, but also a living space for residents and visitors – one that we aim to develop with care and responsibility.

For us, sustainability means taking responsibility – for our landscape, for the people who live here, and for future generations.

That is why we work with a clear action plan that combines concrete measures, measurable goals and continuous development.

Our fields of action and measures

Environment

A mindful use of nature and resources is the foundation of our work.

We are increasingly focusing on the implementation of sustainable events based on clearly defined criteria, with the goal of significantly increasing the share of certified events by 2027.

At the same time, we promote respectful behaviour towards our environment – for example through awareness campaigns for dog owners and measures to reduce waste along trails and public areas.

Mobility

Future-oriented mobility is essential for the quality of life in the region.

Together with our partners, we are working on a comprehensive transport and mobility concept that helps manage visitor flows and strengthens sustainable alternatives.

This includes optimising public transport schedules and routes, as well as promoting the use of mobility tickets.

We also take action in leisure activities: hiking and cycling offers are further developed and communicated more effectively, supported by appropriate infrastructure.

Regional products

Regional value creation is a key part of our identity.

We support the expansion of direct farm sales and strengthen the visibility of local products in gastronomy and retail.

The goal is to make the diversity of regional cuisine tangible while further enhancing cooperation between agriculture, businesses and tourism.

Society

Sustainable development can only succeed together.

That is why we place great importance on actively involving the local population – through events, participatory formats and regular surveys.

Educational initiatives for schools are also an important element in fostering awareness and knowledge from an early age.

In addition, we use digital channels such as WhatsApp to make information transparent and easily accessible.

Partner network

Cooperation with committed businesses is a key success factor.

We actively promote partnerships with sustainability-oriented companies and support businesses on their path towards certification and responsible management.

Monitoring and continuous development

Sustainability is an ongoing process.

Therefore, all measures are regularly reviewed and further developed.

This is based on clearly defined indicators, practical feedback and continuous collaboration with our partners.

Progress is documented in the annual report, which also provides new impulses for future development.

Transparency and responsibility

Our action plan is publicly accessible and continuously updated.

It serves as a guideline for our work and as an invitation to shape this path together with us.