



2026

Highlights

THE MERANO MARKET

On Saturdays from March 28th to October 31st 2026
9 a.m.-1 p.m.

on the upper section of corso Libertà, Merano

 www.merano.eu/merano-market



01.01.2026

NEW YEAR'S CONCERT WITH THE HAYDN ORCHESTRA DI BOLZANO E TRENTO Kursaal, Merano - 5 p.m.

The New Year's Concert of the Haydn Orchestra of Bolzano and Trento, conducted by Alessandro Bonato, features famous waltz and polkas from the Viennese tradition in the splendid setting of the Kurhaus, offering a refined and musical start to the new year.

 www.musikmeran.it



17.03.2026

FARM FOOD FESTIVAL 2026

Kurhaus, Merano - 10 a.m-5 p.m.

Five regions of South Tyrol. Ninety female and male producers. Selected products – 100% from the farm.

At the FarmFood Festival, presented by Gallo Rosso and the Merano WineFestival, South Tyrolean farmers showcase their finest products – fresh from the field, the cellar, or the farmhouse kitchen. An exclusive exhibition at the Kursaal in Merano.

📍 www.farmfoodfestival.it



01.04.-02.06.2026

MERANO SPRING & MERANO FLOWER FESTIVAL

Merano and environs

With the arrival of spring, Merano invites visitors to enjoy outdoor walks among palm trees, snow-capped peaks and floral decorations that brighten the city, creating a unique atmosphere.

The **Merano Flower Festival (23–26 April 2026)** features floral installations and creations, workshops for adults and children, an exhibition of ornamental plants and talks on the world of botany—offering a true feast for the senses.

Merano Vitae completes the spring programme with activities dedicated to the well-being of body and mind, combining nature, movement and moments of relaxation in the splendid setting of the city.

📍 www.merano.eu/en & www.merano.eu/meranoflowerfestival



06.04.2026

130th TRADITIONAL HAFLINGER HORSE RACES AND PROCESSION

Merano town centre & Merano Racecourse

On Easter Monday, the chestnut-coloured Haflinger horses with their blond manes race at the Merano Racecourse. Before the races begin, a parade with bands and folk groups moves through the town centre, accompanied by a lively programme of music, entertainment, and local cuisine.

This year marks the 130th edition of the event—an important milestone that will make this Pasquetta even more special and full of emotion!

📍 www.haflinger.eu & www.merano.eu/en



18.-19.04.2026

14th YOGA MEETING MERANO

Kurhaus Merano & various outdoor locations

Renowned international masters from various disciplines lead seminars and meetings. Classes, lectures, concerts, exhibitions, a holistic area and a marketplace zone: a festival for everyone—beginners, enthusiasts and practitioners of oriental disciplines and well-being techniques.

📍 www.yogameeting.org & www.merano.eu/en



Spring, Summer and Autumn 2026 HORSES AT THE MERANO RACECOURSE

Merano Racecourse

Gallop races at Italy's leading steeplechase course—one of the most beautiful in Europe—with horses, jockeys and stables from various countries across the continent. The spacious parterre offers food services and a playground, along with musical entertainment and additional side activities.

① www.meranogaloppo.it



Mid-June, July, and August 2026 - every Friday TRAUTTMANSDORFF AFTER HOURS

The Gardens of Trauttmansdorff Castle and Touriseum, Merano - 6-11 p.m.

On balmy Friday evenings in summer Trauttmansdorff offers the ideal programme to get you in the weekend mood: a delightful extended aperitif by the Water Lily Pond with live music, guided evening tours and culinary delights at the Schlossgarten Restaurant.

① www.trauttmansdorff.it e www.touriseum.it



12.-14.06.2026 ASFALTTART: 20th INTERNATIONAL STREET ART FESTIVAL

Merano town centre e piazza Terme, Merano

Asfaltart turns 20!

20 years of passion, laughter, poetry and an incredible mix of cultures!

For three days, nearly 200 performances—including concerts, circus acts, street performances and clown shows—will bring Merano to life, transforming the city into a huge open-air stage.

Acrobatics, dance and circus arts will leave the audience breathless.

① www.asfaltart.it



19.-21.06.2026 COOL SWIM MEETING MERANO

Lido Merano

This year Merano will once again host the Cool Swim Meeting, now in its tenth edition and firmly established at the international level. For the second consecutive year the event is included in the LEN (European Swimming League) calendar, attracting some of the world's top swimmers to the city. On the occasion of the event the Italian National Swimming Team will also be in Merano for a training camp.

① www.coolswim.it e www.meranarena.it



End of June-Early July 2026
43rd SOUTH TYROL JAZZFESTIVAL
Merano and environs

Renowned national and international jazz artists enliven the entire province, performing concerts in various locations. Each event takes place on unique and evocative stages, perfectly showcasing both the music and the local atmosphere.

① www.suedtiroljazzfestival.com

July and August 2026
GARDEN NIGHTS - WORLD MUSIC FESTIVAL

The Gardens of Trauttmansdorff Castel, Merano - 9 p.m.

Now in its 22nd edition the Garden Nights welcomes musical talents from around the world, offering unforgettable performances in the magical setting of the illuminated amphitheatre overlooking the water-lily pond. Each evening is a unique opportunity to immerse yourself in music and the beauty of the gardens, surrounded by enchanting notes and atmosphere.

① www.trauttmansdorff.it

July and August 2026
TUESDAY EVENINGS IN MERANO
Town centre

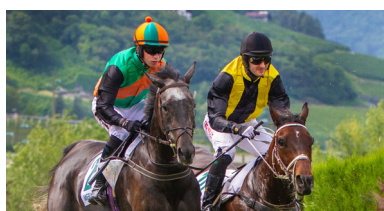
The iconic summer event in Merano: every Tuesday the city transforms into a huge open-air stage-with live music, dance, performances and entertainment for both adults and children. In the evening the town centre comes alive with bands, crafts and a Kids' Corner. In Piazza della Rena everyone can dance-whether beginners or experienced dancers. Tuesday Evening in Merano-a summer experience for all the senses!

① www.merano.eu/tuesdaynight

02-18.07.2026
MERANO DRAMA FESTIVAL 2026
Festival area above the Gardens of Trauttmansdorff Castle/Merano

A spa town awakens to the grand opening of a new thermal bath, drawing press from around the world. In "The Silence of the City" this event becomes a stage for global theatre, full of Belle Époque costumes, beauty and poetry. Laugh here-or you may never laugh again. The performance is in standard German.

① www.meranerfestspiele.com



05.-12.07.2026

40th SÜDTIROL CLASSIC

Scena, Merano an environs

In July 2026 the Südtirol Classic Rally will celebrate its 40th anniversary with spectacular scenery and its historic connection to Merano. During the event week there will be a "Retro Parade" of vintage cars along Passirio Promenade, accompanied by music and entertainment. The closing gala and awards ceremony will take place on Saturday at the Kurhaus.

① www.suedtirolclassic.com

13.-19.07.2026

30th MERANOJAZZ FESTIVAL & 25th CENTRAL EUROPEAN JAZZ ACADEMY

Merano

Renowned jazz artists and prestigious names from the international scene promise evenings of outstanding music. In parallel, the international workshops of the Mitteleuropean Jazz Academy take place, featuring a dozen highly acclaimed instructors.

① www.meranojazz.it

End July to mid August 2026

MIDSUMMER NIGHT

Merano town centre

A concert series that enlivens summer evenings with ever-changing themes and a diverse programme.

① www.merano.eu/midsummer-night

15.08.2026

TOP-QUALITY FLAT RACING ON THE FERRAGOSTO WEEKEND

Merano Racecourse

Many international guests flock each year to the mid-August racing meeting at the Merano Racecourse. The day is enlivened by side events organised by Merano Galoppo.

① www.meranogaloppo.it

21.08.-21.09.2026

41st SÜDTIROL FESTIVAL MERANO.MERAN

Kurhaus Merano, Puccini Theatre Merano & other locations in Merano and environs

An international summer classical music festival that also welcomes fascinating genre-crossings, choirs, and chamber music. World-renowned orchestras and soloists deliver unforgettable musical experiences in the elegant Art Nouveau setting of the Kurhaus and other prestigious venues in the city.

① www.meranofestival.com



30.08.2026
13th PALIO DEL BURGRAVIATO

Merano Racecourse

A friendly competition between local municipalities - complete with Thoroughbred and Haflinger horse races - defines the Palio del Burgraviato, a lively festival around Merano. The event celebrates two long-standing South Tyrolean traditions in an atmosphere brimming with folklore, food, music, and entertainment.

① www.meranogaloppo.it



26.09.2026
13rd MERANO MAGIC FESTIVAL

Kursaal Merano

The enchanting world of magic returns to the city with the 13rd edition of the Merano Magic Festival. One night where anything can happen: a variety of shows and acclaimed performers will explore the many faces of magic - its most playful sides and its darker corners.

① www.meranomagicfestival.it

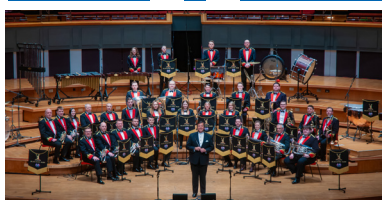


26.-27.09.2026
87th MERANO SOUTH TYROL GRAND PRIX

Merano Racecourse

One of Europe's most prestigious steeplechase races brings international and Italian horseracing attention to Merano. The parterre exudes elegance and glamour, while the meeting features top-level races. On Saturday 26 there will be the Price of Nations as part of the Crystal Cup (European circuit), and on Sunday 27 the 87th Merano South Tyrol Grand Prix will take place. The gates open in the late morning with catering service and a preview of the Merano WineFestival.

① www.meranogaloppo.it



October 2026
25th INTERNATIONAL BRASS FESTIVAL

Kursaal Merano - 8 p.m.

At the Kurhaus Merano internationally renowned brass ensembles from various countries perform, creating a deeply immersive and unforgettable musical experience. These concerts, organised as part of the International Brass Festival, take place in the elegant Art Nouveau setting of the Kurhaus.

① www.brassfestival.net



11.10.2026

MAIA OKTOBERFEST: AUTUMN HAFLINGER GALOPPS

Merano Racecourse

A lively fair celebrating sport and tradition, with races of the blonde Haflinger horses, folk and musical group performances, all accompanied by typical local cuisine.

① www.meranogaloppo.it



17.-18.10.2026

THE MERANO GRAPE FESTIVAL - EVOLVING TRADITION

Merano town centre

Two days dedicated to tradition, music – including experimental sounds – and typical local cuisine. The historic town centre comes alive with authentic events, aromas and atmosphere. The highlight, dating back to 1886, is the grand Sunday parade with allegorical floats and folk groups offering a colourful and traditional spectacle.

① www.merano.eu/en/grapefestival



06.-10.11.2026

35° MERANO WINEFESTIVAL

Kurhaus e Passer Promenade, Merano

A gathering of taste and passion: Italian and international wine producers present their finest labels, paired with creations from gastronomic masters. Artisan beers and premium grappas are also on offer, for a journey through authentic and unforgettable flavours.

① www.meranowinefestival.com



Late November 2026 - January 2027

VIVI MERANO

Merano

During Merano's Christmas Market time the city also offers an elegant programme of theatre performances and concerts featuring well-known artists and actors.

① www.merano.eu/en



27.11.2026-06.01.2027

THE MERANO CHRISTMAS MARKET

Passer Promenade, piazza Terme, piazza della Rena - Merano

A deeply rooted local tradition that always brings new surprises. Between gastronomic delights, artisan craft, decorations, events, concerts and children's activities, the Merano Christmas Market creates an atmosphere rich in emotion and festive magic. Around the city other markets can also be visited, expanding the Advent experience.

① www.christmas.merano.eu



31.12.2026

NEW YEAR'S EVE IN MERANO

Merano town centre

Merano celebrates New Year's Eve with a rich programme of music, lights and joy!

Throughout the day a varied musical accompaniment entertains the crowd, while the city is illuminated with spectacular light shows and special effects – making the turn of the year an unforgettable experience.

① www.merano.eu/en

Subject to change!

Photo archive: we thank all those who have shared with us the photos related to the events.